

# BRUCE CRAGER

EXECUTIVE VICE PRESIDENT - EXPERT ADVISORY GROUP

## PRESENTATION TOPICS



### UNDER THE SEA

TODAY AND TOMORROW IN SUBSEA PRODUCTION

The development of highly sophisticated manufacturing capabilities and equipment is just one component of the increasingly complex and dynamic subsea industry. Bruce provides an expert overview illustrating how the technical, economic, geographic, and political forces have intertwined to produce the dramatic growth of subsea production.



### DEEPWATER PRODUCTION SYSTEMS

THE KEY TO FACILITY GROWTH

Floating production systems, first used in the mid-1970, have become the alternative of choice for water depths in excess of 1,000 feet, as well as for marginal fields and fields developed for subsea production systems. Bruce provides a knowledgeable and insightful overview of the growing deepwater market.



### STANDARDIZATION

CREATING A SIMPLER, MORE COLLABORATIVE ENERGY INDUSTRY

The oil and gas industry is experiencing rapid change. However, the industry resists standardization that would streamline delivery and encourage collaboration. Bruce presents solutions for simplifying equipment, operations, and regulations that could produce significant cost and time savings to revolutionize today's energy industry.



### LEADING BY LISTENING

NEW IDEAS FOR BUILDING TEAMS

An effective team depends on good communication, functional processes, clear lines of authority, and the trust of individual members. Many companies have found the non-traditional concept of "Servant Leadership" critical for their long-term success. Bruce draws on his management and C-suite experience to explain the use of this concept for maximum team effectiveness, which requires senior management to focus on supporting and empowering the people they lead.



### BALLS IN THE AIR

IS BALANCE POSSIBLE JUGGLING WORK AND "REAL LIFE"?

Many individuals with demanding workloads struggle to find quality family time, maintain a healthy lifestyle, and enjoy non-work activities. They may have given up time to relax and rejuvenate. Bruce uncovers the barriers to work-life balance and offers effective activities and examples to help audiences gain more control over their time and enjoy a more sustainable, relaxed, and fulfilling life.

To learn more about Bruce Crager's availability to speak at your event, please contact Kathleen Sullivan at [ksullivan@endeavormgmt.com](mailto:ksullivan@endeavormgmt.com)

Endeavor