

FOR IMMEDIATE RELEASE

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Capital Project Effectiveness Practice Formation Announcement

[October 28, 2015 Houston] Endeavor Management is pleased to announce the addition of the Capital Project Effectiveness practice to our portfolio of solutions for Oil & Gas, Petrochemical and Heavy Industrial clients. Recognizing the industry trend is for more projects will fail to effectively achieve their cost, schedule, and business performance objectives (e.g. production, throughput, startup date, safety, reliability), Endeavor Management has brought together a core team of industry experienced project leaders, with practical processes and solutions that address the “hard” and “soft” issues – structure (process/technical) and people (leadership and teamwork).

The Capital Project Effectiveness team works side-by-side with commercial and project delivery owner, contractor and services organizations and teams in understanding the issues, and bringing solutions with effective means of implementation.

The approach is grounded in the premise of delivering results through a focus on simplification and what matters most.

[Bruce Crager](#), Executive Vice President of Endeavor Management, stated, “We recognize that many of our clients in the Oil & Gas and Petrochemical industry are currently having to dramatically adapt to changing market conditions. Investment in capital expansion and related execution strategies must be looked at in a new light, one that our Capital Project Effectiveness team is uniquely qualified to address due to their deep, hands-on experience with capital projects.”

For more details, please visit the Endeavor Management Capital Project Effectiveness solution website:

<http://www.endeavormgmt.com/capital-project-effectiveness/>

Endeavor Management is an international strategic advisory firm headquartered in Houston, Texas. Endeavor collaboratively works with their clients to accelerate growth by creating a deep understanding of customers and engaging client's employees in executing strategic transformation. Endeavor has a 40-year history working with clients that span the globe and are leaders in their industry. For more information, visit www.endeavormgmt.com or call (281) 759-3600.

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