



DIGITAL INSIGHTS & DASHBOARDS

Real-time information and the ability to disseminate such to multiple stakeholders has become an expectation in today's healthcare environment. From communications to feedback systems, organizations AND your customers expect a new level of sophistication. Ideally, these insights are aggregated to demonstrate marketing and operational performance against financial goals.

We have customized a series of systems for our healthcare clients to help them transform data into actionable insights.

Core Competencies

- A proven approach to engage stakeholders to ensure the system maximizes adoption
- Technical capabilities to utilize what matters most in customizing the variety of tools available
- Deep subject matter expertise from call centers to referring physician relationship management
- On-going technical support to ensure business value

Executives	Clinical Operations	Physician Relations	Marketing
<ul style="list-style-type: none"> • Culture Assessments • Change Readiness • Financial, Marketing and Operational Data Integration • Employee Experience Monitoring 	<ul style="list-style-type: none"> • Intelligent Queuing • Patient Experience Monitoring • Call Center Experience Monitoring 	<ul style="list-style-type: none"> • CRM Systems • Feedback Tools • Campaign Management • Territory Management • Inventory Tracking 	<ul style="list-style-type: none"> • Brand Equity • Social Media Monitoring • Plan Performance • Marketing ROI • Media Mix Modeling

Gelb
An Endeavor Management Company