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Energy Construction Forum (ECF) Announcement

[January 31, 2016 Houston] The second annual [Energy Construction Forum \(ECF\)](#) will be held March 1-2, 2016 at the Moody Gardens Convention Center in Galveston, TX. ECF is North America's largest energy construction forum and expo. The conference provides a unique and timely gathering covering all phases of major expansions and new construction projects with a focus on the challenges and solutions facing the industry today.

Representing Endeavor's Capital Project Effectiveness practice, Martina Asbury will be presenting ***Next Generation of Front End Construction Driven Planning Provides Solutions for Capital Effectiveness*** on the first day. Focused on owner and contractor organizations, this presentation highlights considerations for readiness and deployment of Workforce Planning (WFP), including prerequisites for success, key roles, KPIs, and barriers to implementation. WFP is an iterative, interactive, collaborative planning by Operations, Construction, Engineering, Information Management, Contracting and Procurement that aligns Engineering and Procurement to support field execution and start-up. It improves predictability of cost and schedule based on attainment of productivity and progress targets.

Gain critical insight and network with energy project leaders and teams from across North America.

You can register online at the [Energy Construction Forum website](#).

Endeavor Management is an international strategic advisory firm headquartered in Houston, Texas. Endeavor collaboratively works with their clients to accelerate growth by creating a deep understanding of customers and engaging client's employees in executing strategic transformation. Endeavor has a 40-year history working with clients that span the globe and are leaders in their industry. For more information, visit www.endeavormgmt.com or call (281) 759-3600.

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