

Insights | 360

Capture Voice of the (Fill in the Blank).

Leveraging our history of over 60 years in marketing research, we have created technology-enabled tools to help capture the voice of the market, customer and employee.

Our Insights | 360 solution will allow you to place listening posts at high priority touchpoints, providing you with a 360 degree view of your key stakeholders and influencers.

Built on the Force.com platform, you can integrate real-time feedback with operational data for reporting insight within the context of the business environment.



Losing patients at the front door? Want more from your marketing and outreach?

Ask us how we helped one of our clients capture \$25 Million from almost-lost patients.

Insights360 will help you:

- Identify and recover patients who try to request an appointment but get lost along the way.
- Maximize your patient acquisition strategies through lead nurturing.
- Grow referral volume through experience management.
- Understand the drivers of customer engagement and advocacy.
- Be relevant through consistent messaging and 1:1 marketing.
- Monitor and measure the volume, effectiveness and efficiency of your program.

See our video demo by visiting www.endeavormgmt.com/digitalinsights

Gelb
An Endeavor Management Company