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FOR IMMEDIATE RELEASE

MARK BRODEUR JOINS GELB CONSULTING
Addition of Healthcare Industry Expert Expands Healthcare Operational Excellence and Patient Experience Practice for Global Consulting Firm

November 2017: Mark Brodeur has joined Gelb Consulting, an Endeavor Management Company, as a **Healthcare Expert Advisor**. In his new role, Mark will focus on Operational Excellence for all aspects of Healthcare.

Prior to joining Gelb, Mark has enjoyed a long career as a hospital senior executive, CEO and consultant. He has over 22 years' experience as a hospital CEO in for-profit and not-for-profit settings. He has a track record of making significant improvements to those hospitals by strengthening their financial performance, growing services and redeveloping a mission driven culture. He has also served as a consultant with Custom Learning Systems and Compiron Healthcare Solutions assisting hospitals achieve significant operational, cultural and financial improvement. He has specific expertise in Emergency Department throughput and Inpatient Length of Stay reduction.

Mark brings a combined 35+ years of experience in hospital management to his role at Gelb Consulting. Through his background and knowledge base, Mark is able to address the real-world issues faced by clients trying to improve operational performance and culture development.

Mark earned his Masters in Healthcare Administration from St. Louis University. His hospitals have been recognized by the National Quality Healthcare Award, Foster-McGaw Award, and 5 Star ratings from HealthGrades.

ABOUT ENDEAVOR

Endeavor Management, is an international management consulting firm that collaboratively works with their clients to achieve greater value from their transformational business initiatives. Endeavor serves as a catalyst by providing pragmatic methodologies and industry expertise in transformational strategies, operational excellence, organizational effectiveness, and transformational leadership.

Our clients include those responsible for:

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- Business strategy
- Marketing and brand strategy
- Operations
- Technology deployment
- Strategic human capital
- Corporate finance

The firm's 40 year heritage has produced a substantial portfolio of proven methodologies, deep operational insight and broad industry experience. This experience enables our team to quickly understand the dynamics of client companies and markets. Endeavor's clients span the globe and are typically leaders in their industry. More information is available at our web site: www.endeavormgmt.com.

FOR FURTHER INFORMATION OR TO SCHEDULE AN INTERVIEW, CONTACT

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