



Physician Pain Points: Access

Your Invitation to Develop Insights from Voice of the Physician



Series Purpose

Capturing Voice of the Physician is critical to strengthening relationships. Physician needs are broad, so we've designed a series of series intended to focus on strengths and opportunities for improvement.



Study Focus

Access is this study's focus. This study provides a Voice of the Physician view of their pain points and how hospitals can increase referrals. Study findings will help drive improvements in your physician experience and grow hospital volumes.



Sponsorship

Sponsors receive access to all study data with the ability to filter in an easy-to-navigate digital dashboard. In addition, sponsors can further promote the survey to its physicians and add depth to the national speciality sample.



Future Topics

Future studies include hospital-physician relationships, physician alignment models, physician outreach, physician-focused digital interactions, and knowledge sharing. These will empower you with fresh and substantive insights to inform strategic decision making.

WHO WE ARE

Gelb has teamed with ResearchNow and GroupSolver in this survey to record and analyze the distinctive insights of physicians. As healthcare experts in insight development, sample acquisition and interactive survey tools, we invite you to participate in this unique research opportunity.

STUDY AREAS

1. Examine attitudes and expectations related to access
2. Pinpoint and prioritize access pain points
3. Identify organizations that deliver exceptional access experience