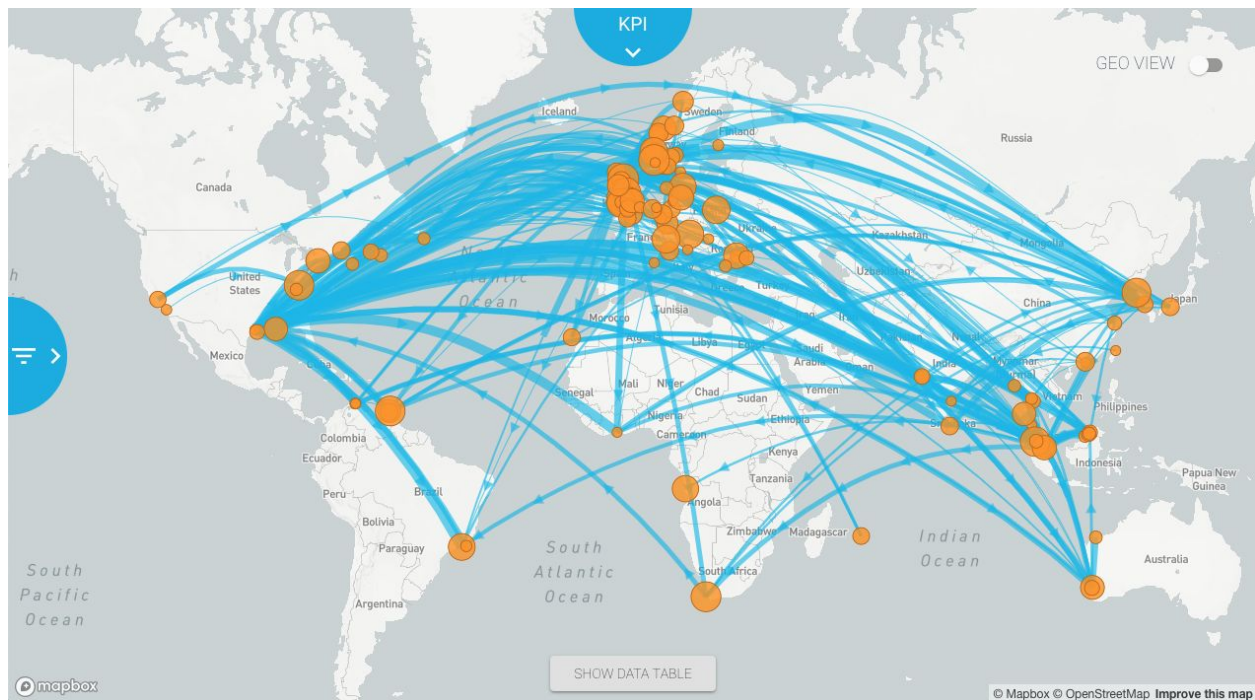


SupplyBrain

Supply chain visualization made simple.

SupplyBrain is an innovative cloud solution for companies who wish to quickly and easily visualize their supply chains in action. Users upload a formatted Comma Separated Value (CSV) file and begin immediately viewing that data set through the application. Users can add their own columns of data as they wish, and it will be displayed in the tooltip as the user hovers over a location or a transaction.



SupplyBrain shows locations and transactions between locations in node/edge form over a map or network view. Users can switch easily to a table view to show the data behind a particular transaction. Note that the thickness of the transaction flow lines as well as the size of the location dots varies. Users can choose to make these visual expressions scaled according to a chosen field in the data.

To get started with SupplyBrain, simply upload a data set in CSV format:

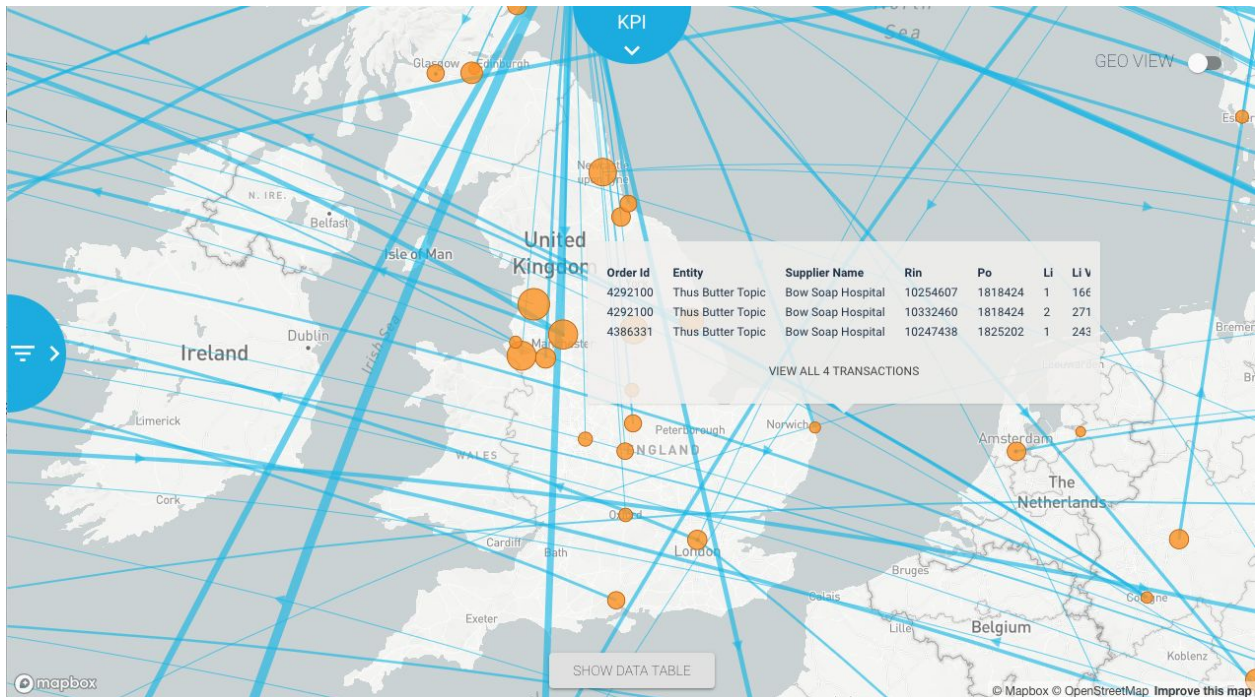
Select a Dataset

MRO Purchases 3Q 2017
All of the spares purchased for the Zycro business unit in 2Q

AFE 12045
Inbound supply chain for the South America project

UPLOAD A NEW DATASET

Then, start visualizing right away!

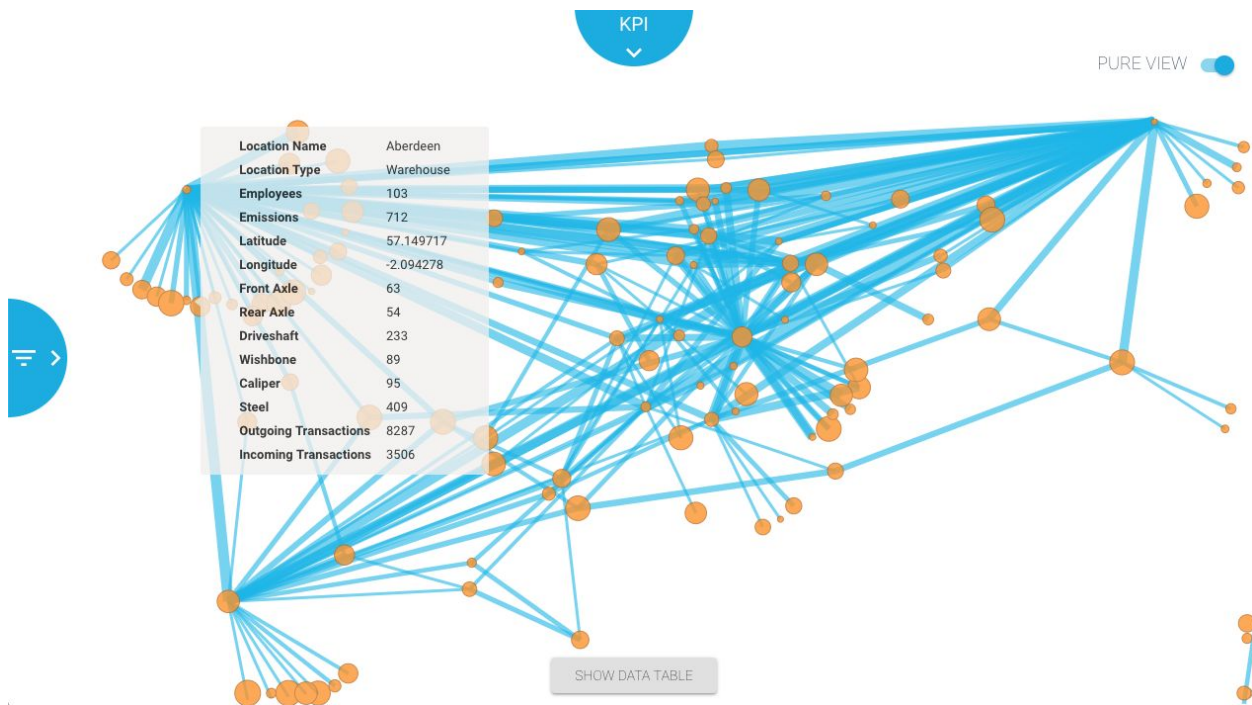


Go to Table View to see the details in one page:

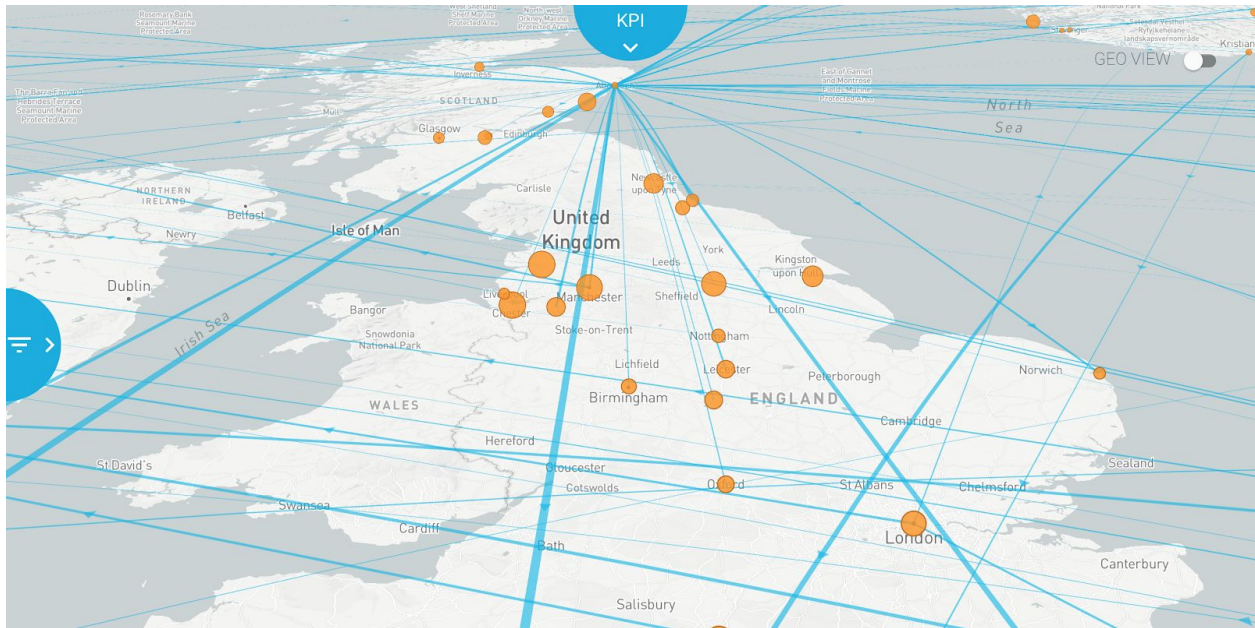
Cologne to St Johns Transactions									
Order Id ↓	Entity	Supplier Name	Rin	Po	Li	Li Value Each	Li Value Total	Order Total Value	Qty
4386331	Thus Butter Topic	Bow Soap Hospital	10247438	1825202	1	24344.3425	48688.69	75770.26	2
4386331	Thus Butter Topic	Bow Soap Hospital	10247437	1825202	2	13540.78667	27081.57	75770.26	2
4292100	Thus Butter Topic	Bow Soap Hospital	10254607	1818424	1	166.83636	3670.4	10457.85	22
4292100	Thus Butter Topic	Bow Soap Hospital	10332460	1818424	2	271.498	6787.45	10457.85	25

Rows per page: 5 | 1-4 of 4

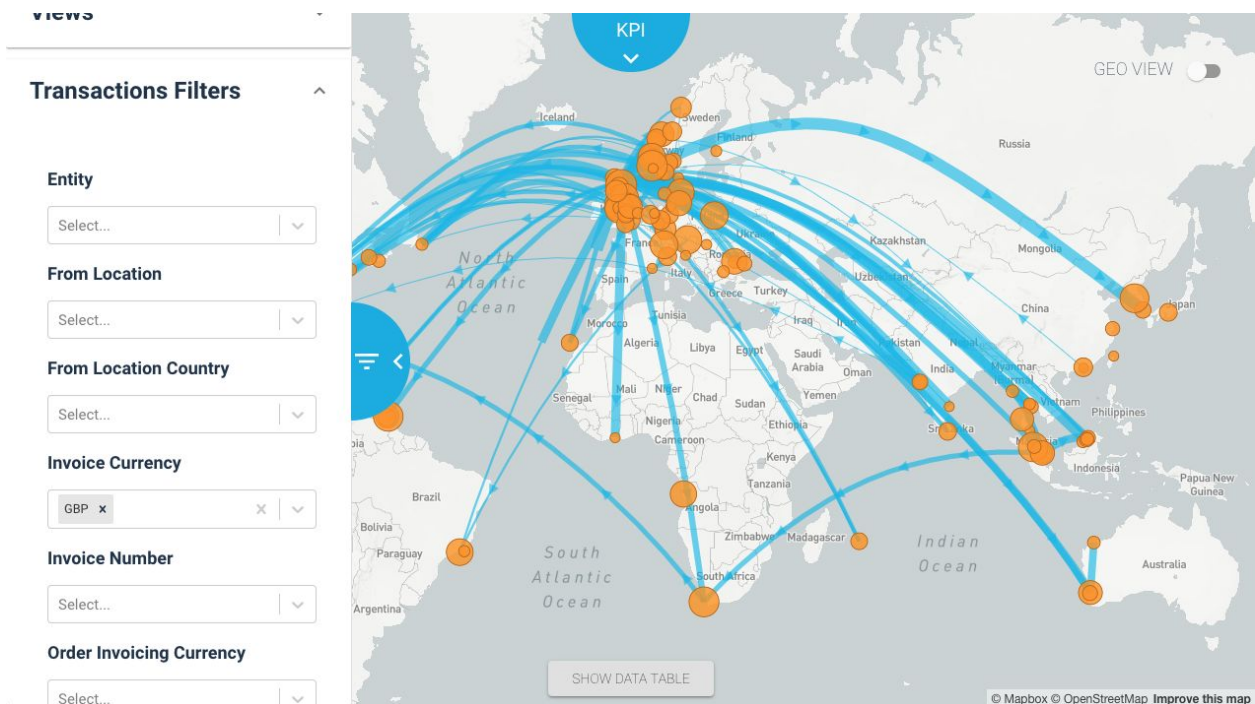
The Pure View allows you to focus on the nodes and edges without the base map. Any node can be moved around the page for clarity.



Map View can be shown in 3D using the two finger slide gesture:



SupplyBrain also allows the user to filter any of the views. The map below represents the supply chain for which the transactions are in British pounds (GBP):





SupplyBrain is ideal for:

- Quickly analyzing the “pulse” of the supply chain
- Looking for anomalies in SC operations
- Comparing two supply chains against one another or the same supply chain at different time periods
- Providing a bespoke dashboard for the health of the supply chain without coding

Try it out! Contact George Danner at george.danner@business-laboratory.com.