



Expert Advisors in the Oil and Gas Industry

Endeavor Management is a management consulting and business advisory firm with a legacy of continuous service to the oil and gas industry for over four decades. We have been working with our clients to address emerging strategic challenges, support their projects and operational activities, and create greater business results.

Our Expert Advisory Group has provided clients with technical and business support and executed many operational strategies that your organization may be facing. Endeavor Management has brought together a very experienced team to support most sectors of the oil & gas industry. Our Expert Advisory Group includes individuals with decades of experience working around the world. From exploration to decommissioning, our team includes talented individuals who have dealt with the same challenges now faced by our clients. In addition to their past experience, our personnel are also armed with Endeavor's best practices and related disciplines such as market research and leadership support.

We have made great strides in recruiting the best and brightest industry personnel to participate in our client projects. Our Expert Advisory Group provides the experience necessary to avoid mistakes and, more importantly, to ensure success. Using best-in-class processes and a collaborative approach, our expert advisors will support your efforts to make key decisions regarding the management of your resources.

The scope of advisory offerings includes:

- Field development and concept selection
- Capital project support
- Review and develop bid strategies
- Project and process audits
- Portfolio evaluation
- Exploration and planning support
- Final investment decision
- Technology market research
- Voice of customer insights
- Organizational transformation
- Executive coaching
- Enterprise alignment workshops
- Project management
- Change management
- Peer review

We have formed a number of teams within our Expert Advisory Group to meet specific client needs. These include:

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|---------------------------------|-----------------------------------------|-----------------------------------|
| ❖ Arctic | ❖ Field Development | ❖ Subsea |
| ❖ Brazil | ❖ Mediation, Arbitration, Legal Support | ❖ Subsurface |
| ❖ Capital Project Effectiveness | ❖ Onshore | ❖ Upstream Digital Transformation |
| ❖ Construction and Installation | ❖ Operational Effectiveness | |
| ❖ Decommissioning | ❖ Revenue Generation | |
| ❖ Due Diligence | | |

Link to Endeavor's Expert Advisory Group www.endeavorEAG.com

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Endeavor
Expert Advisory Group

About Endeavor Management

During our +40 years of continuous service to the oil and gas industry, we have worked with our clients to address emerging strategic challenges and achieve greater business success. While the strategic challenges have changed over time, our services are now focused on three areas critical to accelerating and achieving our clients' strategic goals:

Marketing Research and Insights – Endeavor provides the ability for our client to deeply understand their target markets, customers, and even their internal organization with relevant, fact-based knowledge by fielding highly targeted, relevant, global quantitative market or organizational studies. Coupling this insight with our digital dashboards provides your organization with the ability to monitor the effectiveness of your strategic marketing and branding efforts, manage the customer experience and to better operationally align your organization to execute on these strategic imperatives.

Expert Advisory Services – Endeavor has built a team of experts who are recognized as being at the top-of-their field in terms of experience, strategic problem solving and operational expertise. This Expert Advisory Group includes extensive experience in all phases of onshore and offshore exploration and production with a specific emphasis on facilities, drilling, well completions, subsurface evaluation, offshore construction and installation, and decommissioning activities. Our team members have worked and been leaders in the international oil and gas markets for operators and service companies throughout their extensive careers. We have alliance partnerships with other firms in multiple locations around the world and can work with these firms when our clients need additional support.

Strategy, Organizational Transformation, and Executive Coaching – Endeavor combines its deep industry expertise and extensive market research capabilities to help our clients craft pragmatic solutions to their strategic challenges and then to ensure that the leadership is fully aligned with how to execute the strategy for maximum effectiveness. Often these activities include working with the leadership to create enterprise-wide alignment with the strategic initiative, providing executive coaching for the leadership team and individuals so that they are enabled to perform more effectively as individuals and as teams, and to build the organizational competencies and capabilities to be an industry leader.

Endeavor has worked for many of the major integrated oil companies, independents, and major product/service companies in the US and around the world. Our Oil and Gas Practice is headquartered in Houston, Texas with satellite operations in Rio de Janeiro, London, San Ramon and Cairo.

For more information, visit www.endeavormgmt.com

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